

Throwdown Thursday : Northcote w/ Its Just Ash & Raynor Bell

DATE: Thursday, November 20, 2025
LOCATION: Victoria, British Columbia, CA

Event Description

Throwdown Thursday : Northcote w/ Its Just Ash & Raynor Bell is a premier community event in Victoria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 31/100
Expected Attendance: 113 people
Event ID: 5XETWRuQzbKV6moS2k

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 5:48:26 AM