

# Throwback Thursday Tributes | LET'S GO (Cars tribute)

DATE: Thursday, August 21, 2025  
LOCATION: Gormley, Ontario, CA

## Event Description

Throwback Thursday Tributes | LET'S GO (Cars tribute) is a premier community event in Gormley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** HXB59nsKDjKbkjTFxr

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*