

Through Local Eyes - Photography Exhibition Launch

DATE: Sunday, September 28, 2025
LOCATION: Kojonup, Western Australia, AU

Event Description

Through Local Eyes - Photography Exhibition Launch is a premier expos event in Kojonup. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 467 people

Event ID: CNTbqYziVoaAHfBkbb

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 187 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
