

Thrilling Thursday presented by Marchese Team

DATE: Thursday, August 14, 2025
LOCATION: Margate City, New Jersey, US

Event Description

Thrilling Thursday presented by Marchese Team is a premier performing-arts event in Margate City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 36/100
Expected Attendance: 211 people
Event ID: Aw4Vrtk4vwCYb6ztxh

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 84 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
