

# Thrift Factory Slough £15 Mega Sale Event 29th Aug to 1st SEP

DATE: Friday, August 29, 2025  
LOCATION: Slough, England, GB

---

## Event Description

Thrift Factory Slough £15 Mega Sale Event 29th Aug to 1st SEP is a premier expos event in Slough. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 58/100

**Expected Attendance:** 2,558 people

**Event ID:** DBrXv4L3k5EsQCTyDB

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,023 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---