

# Thrift Factory Slough £15 Mega Sale Event 19th,20th,21st & 22nd September

DATE: Friday, September 19, 2025  
LOCATION: Slough, England, GB

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## Event Description

Thrift Factory Slough £15 Mega Sale Event 19th,20th,21st & 22nd September is a premier expos event in Slough. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 62/100

**Expected Attendance:** 3,968 people

**Event ID:** FSeGY6vcu2zZ2kqrrN

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,587 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*