

Thrift factory Slough £15 kilo Mega Event 22nd ,23rd,24th& 25th August

DATE: Friday, August 22, 2025
LOCATION: Slough, England, GB

Event Description

Thrift factory Slough £15 kilo Mega Event 22nd ,23rd,24th& 25th August is a premier expos event in Slough. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,570 people

Event ID: GXoneQqfjMdfwHkod9

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,028 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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