

# THRIFT FACTORY HACKNEY £15 KILO EVENT 30TH, SEPTEMBER To 6th OCTOBER Only

DATE: Wednesday, October 1, 2025  
LOCATION: London, England, GB

---

## Event Description

THRIFT FACTORY HACKNEY £15 KILO EVENT 30TH, SEPTEMBER To 6th OCTOBER Only is a premier expos event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos  
**Importance Rank:** 60/100  
**Expected Attendance:** 3,319 people  
**Event ID:** A3hiHGhJi8yTYCQRGB

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,328 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*