

# Thornton Rocks Goes Country

DATE: Friday, September 5, 2025  
LOCATION: Barnoldswick, England, GB

---

## Event Description

Thornton Rocks Goes Country is a premier concerts event in Barnoldswick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 27/100

**Expected Attendance:** 67 people

**Event ID:** 7DmyH67hsLVbutnrnt

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 27 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/thornton-rocks-goes-country>

Document generated on 6/4/2026, 2:21:04 AM