

# Thomas Kollenbach & Friends / Tobias Lütke & Polavision (Abschlusskonzert Schulmusik)

DATE: Tuesday, October 28, 2025  
LOCATION: Hamburg, Hamburg, DE

## Event Description

Thomas Kollenbach & Friends / Tobias Lütke & Polavision (Abschlusskonzert Schulmusik) is a premier concerts event in Hamburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 41/100  
**Expected Attendance:** 344 people  
**Event ID:** EiCiAsimM8bTEVjxAe

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 138 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*