

Thomas Azier and Kypski

DATE: Thursday, November 6, 2025
LOCATION: 's-Hertogenbosch, Noord-Brabant, NL

Event Description

Thomas Azier and Kypski is a premier festivals event in 's-Hertogenbosch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 49/100

Expected Attendance: 900 people

Event ID: FHcouxYqg27sf2X9oi

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 360 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
