

# Thomann In-Ear Day | Amphitheater | Musikhaus Thomann

DATE: Saturday, September 6, 2025  
LOCATION: Burgebrach, Bayern, DE

## Event Description

Thomann In-Ear Day | Amphitheater | Musikhaus Thomann is a premier expos event in Burgebrach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 47/100

**Expected Attendance:** 703 people

**Event ID:** 6idHRtEJ7nzUk9bqpw

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 281 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*