

THOA Open Events 2025 - Thursday 25th September and Saturday 4th October

DATE: Thursday, September 25, 2025
LOCATION: Tenbury Wells, England, GB

Event Description

THOA Open Events 2025 - Thursday 25th September and Saturday 4th October is a premier conferences event in Tenbury Wells. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 247 people

Event ID: 6MrcEEjdzFEdoTPrFV

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 99 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
