

# This Way Orkestra - COIN COLLECTOR single launch w/ KOPASETIC

DATE: Thursday, August 14, 2025  
LOCATION: Turner, Australian Capital Territory, AU

---

## Event Description

This Way Orkestra - COIN COLLECTOR single launch w/ KOPASETIC is a premier festivals event in Turner. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 38/100  
**Expected Attendance:** 244 people  
**Event ID:** 8WCcvCTxrjzxZetjnS

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 98 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---