

# Thirsty Thursday at Guitars & Cadillacs!

DATE: Thursday, August 14, 2025  
LOCATION: Overland Park, Kansas, US

---

## Event Description

Thirsty Thursday at Guitars & Cadillacs! is a premier concerts event in Overland Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 42/100

**Expected Attendance:** 404 people

**Event ID:** GC7n3SNapWAIshUWAE

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 162 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/thirsty-thursday-at-guitars-cadillacs>

Document generated on 6/4/2026, 7:45:26 AM