

# Third NL - West - Novalja vs Lokomotiva Rijeka

DATE: Saturday, November 8, 2025  
LOCATION: Rijeka, Primorsko-goranska županija, HR

## Event Description

Third NL - West - Novalja vs Lokomotiva Rijeka is a premier sports event in Rijeka. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 60/100  
**Expected Attendance:** 3,199 people  
**Event ID:** TrL8uzCW7czPf6cLjL

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,280 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*