

Third League - Southwest - Slavia Sofia II vs Rilski sportist

DATE: Saturday, October 4, 2025
LOCATION: Samokov, Sofia Province, BG

Event Description

Third League - Southwest - Slavia Sofia II vs Rilski sportist is a premier sports event in Samokov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,387 people

Event ID: 8sxq5g4A6WKZecD788

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,355 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.