

Third League - Southwest - Slavia Sofia II vs Pirin Razlog

DATE: Saturday, September 13, 2025
LOCATION: Razlog, Blagoevgrad Province, BG

Event Description

Third League - Southwest - Slavia Sofia II vs Pirin Razlog is a premier sports event in Razlog. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,546 people

Event ID: AQ8PfJEEdDhQbvSVFD

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,018 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.