

# Third League - Southwest - Septemvri Simitli vs Rilski sportist

DATE: Saturday, October 18, 2025  
LOCATION: Samokov, Sofia Province, BG

## Event Description

Third League - Southwest - Septemvri Simitli vs Rilski sportist is a premier sports event in Samokov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,387 people

**Event ID:** 9PNKQB5aEE8LyWWN2q

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,355 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*