

Third League - Southwest - Oborishte vs Levski Sofia II

DATE: Saturday, August 30, 2025
LOCATION: Sofia, Sofia City Province, BG

Event Description

Third League - Southwest - Oborishte vs Levski Sofia II is a premier sports event in Sofia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 51/100
Expected Attendance: 1,137 people
Event ID: 8uWaJMLYPtDZBLTRzX

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 455 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.