

# Third League - Southwest - Germaneya vs Septemvri Simitli

DATE: Saturday, September 27, 2025

LOCATION: A@D4?CÔ8CçÂ C'0C4>CT2C4@C 4, BG

## Event Description

Third League - Southwest - Germaneya vs Septemvri Simitli is a premier sports event in A@D4?CÔ8CçÂ Thi attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,000 people

**Event ID:** CnqPcxoUQn74hk2muq

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*