

Third League - Southeast - Zagorets vs OFK Haskovo

DATE: Saturday, September 20, 2025
LOCATION: Haskovo, Haskovo Province, BG

Event Description

Third League - Southeast - Zagorets vs OFK Haskovo is a premier sports event in Haskovo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 70/100
Expected Attendance: 10,204 people
Event ID: 9xrjYZ9LTZKm7htkZG

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,082 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.