

Third League - Southeast - Yambol 1915 vs Maritsa Plovdiv

DATE: Saturday, November 15, 2025
LOCATION: Plovdiv, Plovdiv, BG

Event Description

Third League - Southeast - Yambol 1915 vs Maritsa Plovdiv is a premier sports event in Plovdiv. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,664 people

Event ID: 7L6ajwXh5qR8QBop3u

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,066 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.