

Third League - Southeast - Rozova dolina vs OFK Haskovo

DATE: Saturday, August 23, 2025
LOCATION: Haskovo, Haskovo Province, BG

Event Description

Third League - Southeast - Rozova dolina vs OFK Haskovo is a premier sports event in Haskovo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 10,762 people

Event ID: 8eMb7RA9xqDxYVmwfR

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,305 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.