

Third League - Southeast - Rodopa Smolyan vs Dimitrovgrad

DATE: Saturday, November 1, 2025
LOCATION: Dimitrovgrad, Haskovo Province, BG

Event Description

Third League - Southeast - Rodopa Smolyan vs Dimitrovgrad is a premier sports event in Dimitrovgrad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,043 people

Event ID: 6BDtgLDMQdN5ENQ7L3

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 817 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.