

Third League - Southeast - Rodopa Smolyan vs Asenovets

DATE: Saturday, October 18, 2025
LOCATION: Asenovgrad, Plovdiv, BG

Event Description

Third League - Southeast - Rodopa Smolyan vs Asenovets is a premier sports event in Asenovgrad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,775 people

Event ID: 6BLM9nFB7NLwZoguuB

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,510 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.