

Third League - Southeast - Atletik Kuklen vs Dimitrovgrad

DATE: Saturday, November 29, 2025
LOCATION: Dimitrovgrad, Haskovo Province, BG

Event Description

Third League - Southeast - Atletik Kuklen vs Dimitrovgrad is a premier sports event in Dimitrovgrad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 2,043 people
Event ID: FYUC3kE6HZFu0DyGfc

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 817 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.