

Third League - Northwest - Partizan Cherven bryag vs Pavlikeni

DATE: Saturday, August 30, 2025
LOCATION: Pavlikeni, Veliko Tarnovo, BG

Event Description

Third League - Northwest - Partizan Cherven bryag vs Pavlikeni is a premier sports event in Pavlikeni. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,342 people

Event ID: 99CEtRy6ibCp3bYu4x

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,337 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.