

Third League - Northwest - Kom Berkovitsa vs Partizan Cherven bryag

DATE: Saturday, August 23, 2025
LOCATION: Cherven bryag, Pleven, BG

Event Description

Third League - Northwest - Kom Berkovitsa vs Partizan Cherven bryag is a premier sports event in Cherven bryag. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,593 people

Event ID: 6suqhSyr8w6e984zzr

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 637 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.