

Third League - Northwest - Juventus Malchika vs Partizan Cherven bryag

DATE: Saturday, October 25, 2025
LOCATION: Cherven bryag, Pleven, BG

Event Description

Third League - Northwest - Juventus Malchika vs Partizan Cherven bryag is a premier sports event in Cherven bryag. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,317 people

Event ID: HLn43bcDiVNCfx3L6T

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 527 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.