

# Third League - Northwest - Etar VT II vs Lovech

DATE: Saturday, October 25, 2025  
LOCATION: Lovech, Lovech, BG

## Event Description

Third League - Northwest - Etar VT II vs Lovech is a premier sports event in Lovech. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,384 people

**Event ID:** 7y55KbbDexi7h7KDZ4

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 954 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*