

# Third League - Northwest - Bdin vs Lokomotiv Mezdra

DATE: Saturday, October 18, 2025  
LOCATION: Mezdra, Vratsa, BG

## Event Description

Third League - Northwest - Bdin vs Lokomotiv Mezdra is a premier sports event in Mezdra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 2,053 people

**Event ID:** B6xeWYqERTsRGGwo5y

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 821 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*