

Third League - Northeast - Volov Shumen 2007 vs Spartak Varna II

DATE: Sunday, August 31, 2025
LOCATION: Varna, Varna, BG

Event Description

Third League - Northeast - Volov Shumen 2007 vs Spartak Varna II is a premier sports event in Varna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,593 people

Event ID: FKTA3fJDYihvVyEenE

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 637 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.