

Third League - Northeast - Fratria II vs Volov Shumen 2007

DATE: Saturday, December 6, 2025
LOCATION: Šumen (Shumen), BG

Event Description

Third League - Northeast - Fratria II vs Volov Shumen 2007 is a premier sports event in Šumen (Shumen). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,518 people

Event ID: 4ghnBZeyGwGiF3FJNt

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,807 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.