

Third Coast Percussion

DATE: Sunday, September 21, 2025

LOCATION: R ¶v Â Àv

Event Description

Third Coast Percussion is a premier concerts event in R ¶v à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 57/100

Expected Attendance: 2,202 people

Event ID: 5QXQD4S2Donrp9KsYE

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 881 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/third-coast-percussion>

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