

Think Floyd // Castleton The Devils Arse

DATE: Saturday, August 23, 2025
LOCATION: Hope Valley, Western Australia, AU

Event Description

Think Floyd // Castleton The Devils Arse is a premier performing-arts event in Hope Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: HEQTnZ7Vy8VmrQcBUW

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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