

THIMUN Qatar Conference

DATE: Tuesday, January 13, 2026
LOCATION: Ar-Rayyan, Al Rayyan Municipality, QA

Event Description

THIMUN Qatar Conference is a premier conferences event in Ar-Rayyan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: DsTRYkFWeuYwK8Vcde

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
