

Theo Von: Return Of The Rat

DATE: Thursday, August 14, 2025
LOCATION: Los Angeles, California, US

Event Description

Theo Von: Return Of The Rat is a premier performing-arts event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 57/100

Expected Attendance: 2,191 people

Event ID: 4xTZQosh2YVFy9UEYu

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 876 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
