

Theaterkoor De Gouden Mix - Brabants goud in Tirol

DATE: Friday, February 6, 2026
LOCATION: Berkel-Enschot, Noord-Brabant, NL

Event Description

Theaterkoor De Gouden Mix - Brabants goud in Tirol is a premier performing-arts event in Berkel-Enschot. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 35/100
Expected Attendance: 171 people
Event ID: 9mbdJJVzjnwDSfdUMD

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
