

The York Region Private School Show By CityParent

DATE: Saturday, September 27, 2025
LOCATION: Richmond Hill, Ontario, CA

Event Description

The York Region Private School Show By CityParent is a premier expos event in Richmond Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 57/100

Expected Attendance: 2,157 people

Event ID: 4vBgZPVVtZEMUpFrji

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 863 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
