

The Wombats at College Street Music Hall

DATE: Monday, February 9, 2026
LOCATION: New Haven, Connecticut, US

Event Description

The Wombats at College Street Music Hall is a premier concerts event in New Haven. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 53/100

Expected Attendance: 1,437 people

Event ID: XkTWSdJXz39dfyufYb

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 575 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.