

The Whisnants in Mcewen

DATE: Friday, September 19, 2025
LOCATION: McEwens Beach, Queensland, AU

Event Description

The Whisnants in Mcewen is a premier concerts event in McEwens Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 190 people

Event ID: DSPf6u94RkWXQzwveJ

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 76 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
