

The WellSwung Daddies (& the Neo Blues)....

DATE: Friday, August 15, 2025
LOCATION: Kangaroo Point, Queensland, AU

Event Description

The WellSwung Daddies (& the Neo Blues).... is a premier performing-arts event in Kangaroo Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 257 people
Event ID: 9rbXDUjeb4xQCziPfc

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 103 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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