

The Weir - Audio Described Performance

DATE: Monday, August 25, 2025
LOCATION: Dublin 2, County Dublin, IE

Event Description

The Weir - Audio Described Performance is a premier performing-arts event in Dublin 2. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 44/100
Expected Attendance: 506 people
Event ID: 9BFarh3n3f2MFjW4JJ

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 202 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
