

The Warlocks

DATE: Sunday, August 17, 2025
LOCATION: Saint-Jean-de-Védas, Occitanie, FR

Event Description

The Warlocks is a premier concerts event in Saint-Jean-de-Védas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 176 people

Event ID: GvPSmcFw6DmC9ZfVZP

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 70 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
