

The Wanted Gems - The Darwin Railway Club

DATE: Friday, October 3, 2025
LOCATION: Parap, Northern Territory, AU

Event Description

The Wanted Gems - The Darwin Railway Club is a premier festivals event in Parap. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 42/100
Expected Attendance: 409 people
Event ID: 6VVU7e357w5ER4aoVf

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 164 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
