

# The Wall of Floyd - Wish You Were Here 2025 Tour

DATE: Friday, September 12, 2025  
LOCATION: Southampton, England, GB

## Event Description

The Wall of Floyd - Wish You Were Here 2025 Tour is a premier concerts event in Southampton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 45/100

**Expected Attendance:** 544 people

**Event ID:** Bz4SssjRfUYmbzxhr

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 218 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*