

The Voice of George Michael

DATE: Sunday, December 7, 2025
LOCATION: Marche-en-Famenne, Région wallonne, BE

Event Description

The Voice of George Michael is a premier concerts event in Marche-en-Famenne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 319 people

Event ID: 5SSH5fLV0NgkzB6N6

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 128 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.