

# The Vineyard Artisans Summer Festivals-Thursdays

DATE: Thursday, July 3, 2025  
LOCATION: West Tisbury, Massachusetts, US

---

## Event Description

The Vineyard Artisans Summer Festivals-Thursdays is a premier festivals event in West Tisbury. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 45/100

**Expected Attendance:** 555 people

**Event ID:** UYkmcoRReiJFLV6P3F

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 222 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---