

# The University of Sydney China Open Day October 2025 - Chongqing

DATE: Wednesday, October 22, 2025  
LOCATION: Yu Zhong Qu, Chong Qing Shi, CN

## Event Description

The University of Sydney China Open Day October 2025 - Chongqing is a premier conferences event in Yu Zhong Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 34/100

**Expected Attendance:** 151 people

**Event ID:** 8CrzDpgjfPPeQSnxv9

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 60 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*